SEO

RM 2600
HRDCORP CLAIMABLE

Certified Professional in
Search Engine Optimisation (SEO)

This is the course that gives learners the skills to generate super targeted organic traffic from Search Engine.

100% Online

Practical Skills

Requirements

✔ **No prior experience needed.**

✔ **A desire to acquire better opportunities, grow in career and income, and command a better life.**

Course Overview

You'll learn various tactics on generating quality leads and driving e-commerce sales, the right way to craft ads copies that sell, optimisation and scaling.

✔ **SEO fundamentals**

✔ **Keyword Selection Techniques**

✔ **SEO Content Creation Techniques**

✔ **Web Page Optimization Techniques**

✔ **SEO strategies**

✔ **Search Engine Algorithm**

** This certification is part of **Executive Degree in Digital Marketing** and is eligible for module exemption.*

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